

# Who Plays Poker?

**Quick Facts:** More than an estimated 55 million Americans play poker. Of those, an estimated 15 Million Americans play on-line poker for money. And who are these poker players? A recent survey of PPA Members found:

- More than 72% of PPA Members have at least some college education.
- More than 75% of PPA Members are between 30-64 years of old.
- 47% of PPA Members earn more than \$50,000 a year.
- More than 30% of PPA Members are Independents.

## Education

More than 70% of Poker Players Alliance Member have at least some college education - 20% more than the US National Average.

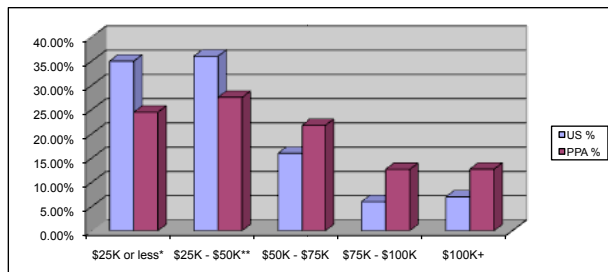
Highest Level of Education Reached (US Population 25+)		
	US %	PPA %
High School Incomplete	15.40%	1.96%
High School	32.10%	17.13%
Some College	25.30%	34.78%
Bachelor's Degree	18.30%	24.76%
Post Graduate or Professional Degree	8.90%	12.57%
	100.00%	91.20%

## Income

Poker Players tend to have a higher average income than the national average. More than 47% of PPA Members earn more than \$50,000 a year.

Percentage of US Population by Individual Income		
	US %	PPA %
\$25K or less*	35.00%	24.44%
\$25K - \$50K**	36.00%	27.52%
\$50K - \$75K	16.00%	21.74%
\$75K - \$100K	6.00%	12.67%
\$100K+	7.00%	12.73%
	100.00%	99.10%

\* PPA % based on less then \$30K.  
\*\* PPA % based on \$30K - \$50K.



## Political Affiliation

Poker Players tend to be more politically independent than the national average, with less identified Democrats and Republicans and more identified Independents.

Political Party Members/Affiliation*			
	US Populator	US %	PPA %
Democratic Party	72,000,000	42.38%	32.03%
Republican Party	55,000,000	32.38%	28.42%
Independents	42,000,000	24.72%	30.43%
Other **	880,000	0.52%	5.67%
Total	169,880,000	100.00%	96.55%

\* US # based on party registration for adults 25+,  
PPA # based on self identified affiliation of respondents 18 +.  
\*\* US statistic based on Constitution, Green & Libertarian Party members

## Military Service

The % of PPA Members who have served or currently serve in the Military is more than double the National Average. Nearly 23% of PPA Members Veterans or Active Duty Military.

Percentage of US Population who are:			
	US Pop.	US %	PPA %
Serve/Served in US Military	26,000,000	8.55%	22.96%

